



WORLD ALZHEIMER'S DAY MEMORY-BRIDGE CONCERT

„The World Is Better With You – LiveChainReaction”

stes off around the world to make people happier with positive acts

INVITATION

Everyone is welcome to attend a concert

jointly staged by the Hungarian Alzheimer Society, the World's Better With You Foundation, Jazz And More, the Hungarian Red Cross, Rotary Hungary and Rotaract.

All artists performing have agreed to do so in order to help raise awareness of the incurable condition known as **Alzheimer's Disease** to which anyone can fall “victim” including an increasing number of our grandparents, parents, family members and friends.

We are joining Alzheimer's Disease International's worldwide campaign “**Stand Up! Speak Out! I Can! I Will!**” and launching our campaign “**The World's Better With You – LiveChainReaction**”, which aims to banish the stigmas, myths and false beliefs that surround Alzheimer's Disease and create an opportunity for love, acceptance, togetherness and responsibility for others to become a shining example both here in Hungary and around the world.

By coming together in this way, we want to build a bridge to a better life that will create a positive impact in our own lives and those close to us, which will then go on to spread around the globe.

Location: **Vörösmarty Square, Budapest**

Time and date: **17.00 (Friday), 21 September 2012**

Contributors:

Bella Bagdi singer
Gabriella Berkes musical actress
Olivér Berkes Performer
Viktória Dávid Lyra Prize winning gospel singers
Jazz And More – conducted by **Ágnes Halkovics**

Presenter: **Gabriella Berkes** musical actress

The concert is organised by **Éva Himmer**

The concert is sponsored by

Hungarian Alzheimer Society – www.alzheimerweb.hu
World's Better With You Foundation – www.jobbveledavilag.hu, www.bagdibella.hu
Jazz And More – www.jazzandmore.hu
Hungarian Red Cross – www.magyarvoroskereszt.hu
Rotary Hungary – www.rotary.hu
Rotaract – www.rotaract.hu
Gerbeaud Cake – www.gerbeaud.hu/cukraszda
Moravcsik Foundation – www.moravcsikalapitvany.hu