

**MANUAL OF
SPONSORSHIP
OPPORTUNITIES**



IAAS 10th International Congress on Ambulatory Surgery

**Budapest, Hungary
5-8 May, 2013**

www.iaas2013congress.com

**for the Development & Expansion
of Ambulatory Surgery**



DEAR COLLEAGUES AND FRIENDS,

The next IAAS International congress on Ambulatory Surgery will be held in 5-8 May, 2013, Budapest, Hungary, and organized by the IAAS youngest Full Member, the Hungarian Association For Ambulatory Surgery (HAAS), the thing that we are proud of. This event will mark the tenth anniversary in the History of IAAS Congresses. The IAAS initial objective is to encourage the development and expansion of high quality surgery and to promote education and research in the subject. This initiative is the same aim of our Congress, and we will invite an impressive array of international experts on day surgery to present the up to date knowledge of this subject. Our Congress will be held in our beautiful city of Budapest, the capital of Hungary, which is famous of its hospitality, city tours and gastronomy. Whenever you need more information, please do feel free contact us anytime.

Hoping to see you in Hungary,

Gamal Eldin Mohamed MD, PhD

President,
**IAAS 10th International Congress
On Ambulatory Surgery,
2013, Budapest, Hungary**

President,
**Association for Ambulatory Surgery
IAAS Executive Committee Member**

About International Association for Ambulatory Surgery:

The International Association for Ambulatory Surgery (IAAS) was founded in 1995 and is a registered charity in Belgium. Its main aim is to promote the worldwide development of high quality ambulatory surgery (aka: day surgery). In pursuit of this, the IAAS has had a number of achievements. Even before its formal inception, the founding member countries started the publication of the first international peer reviewed journal on ambulatory surgery. Entitled Ambulatory Surgery, the journal was first published in paper form in 1993 and is now freely available in electronic format at www.ambulatorysurgery.org.

More information: www.iaas-med.com

Congress Details:

Event: 10th International Congress on Ambulatory Surgery

Date: 5-8 May, 2013

Website: www.iaas2013congress.com

EXPECTED ATTENDANCE

According to the registered number of guests yet, the organizers expect an international attendance more than 2000 participants.

LOCATION

Budapest the capital located on both sides of the Danube is the administrative, business and cultural centre of Hungary.

Remnants of the city's eventful past including Turkish baths, royal palaces, churches and other fine examples of various architectural styles can be seen everywhere. Cultural events such as the city's Spring Festival, operas and concerts abound. Budapest also boasts shops dealing with fine art, porcelain and antiques to suit any taste.

In addition to excellent road and rail links with all European capitals and other major cities, Budapest's Liszt Ferenc International Airport serves more than seven million passengers a year on flights to 40 destinations worldwide. The Airport is located 30-40 minutes from the city centre.

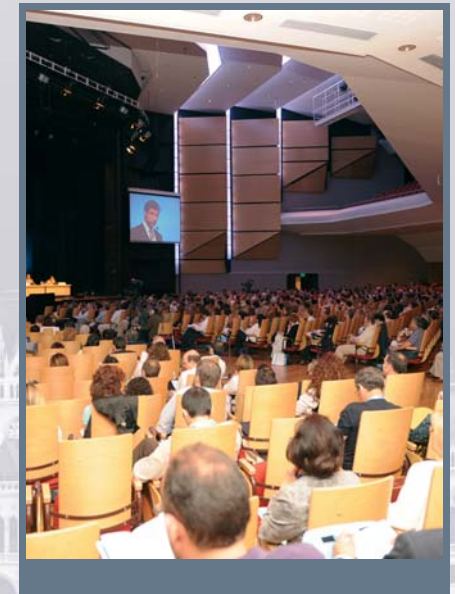


CONGRESS VENUE

The congress will take place at the Novotel Congress and World Trade Center. The Budapest Congress & World Trade Center provides the largest, most modern congress and meeting facility in Hungary. Novotel Budapest Congress connects to the centre and offers 319 new Novation rooms and access to 3200 more Accor Hospitality bedrooms at the nearby Sofitel, Mercure, Novotel and Ibis hotels.

Venue details:

Venue: Novotel Budapest
Congress and World Trade Center
Address: H-1123 Budapest,
Alkotás u. 63-67., Hungary
Phone: +36 1 372 5700
Fax: +36 1 466 5636
E-mail: bcwtc@accor.com
Web: www.bcwtc.hu



IAAS Executive Committee

Beverly Philip
Carlo Castoro
Claus Toftgaard
Fernando Docobo
Gamal Eldin Mohamed
Ian Jackson
Jan Jakobsson
Jost Brökelmann
J.H. Eshuis
Kathy Kemcgoldrick
Luc Van Outryve
Paolo Lemos
Wendy Adams

International Organising Committee

Carlo Castoro (IAAS President)
Gamal Eldin Mohamed (Organising president)
Claus Toftgaard
Fernando Doboco
Ian Jackson
Jan. H. Eshuis
Jost Brökelmann
József Sándor
Luc Van Outryve
Mária Janecsó
Miklós Szokoly
Naresh Row
Róbert Tamás
Wendy Adams

International Scientific

Béla Fülesdi
Beverly Philip
Douglas McWhinnie
Gamal Eldin Mohamed
György Gerő
György Wéber
Jacky Reydelet
Jan Jakobsson
János Gál
Katalin Gombos
Kathy Kemcgoldrick
László Harsányi
Mária Janecsó
Paulo Lemos
Zsolt Knoll

Local Organising Committee

Gamal Eldin Mohamed (President)
Biborka Bereczki
Katalin Darvas
Mária Janecsó
Miklós Szokoly
László Lázár
Orsolya Tóth
Róbert Tamás
Zsolt Iványi

Workshops

1. Difficult airway management (with Simulator)
2. CPR /training with Simulator/
- 3 Robotic Surgery
4. Single Port Surgery
5. Innovations in surgery
6. Cataract operation techniques with simulator
7. The PRP treatment of the knee joint in day surgery

Congress Secretariat

Mr. Karoly Bagdi, Mr. Zsombor Papp
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IAAS General Assembly, 2012

PRELIMINARY PROGRAM OF THE IAAS 2013 CONGRESS

Sunday - May 05, 2013

17:00 - 18:30

Opening Ceremony

Patron of the congress:

József Pálincás, President of the Hungarian Academy of Sciences;

IAAS President:

Carlo Castoro;

President of the 10th IAAS 2013 Congress & President of the Hungarian Association For Ambulatory Surgery:

Gamal Eldin Mohamed

PRELIMINARY PROGRAM OF THE IAAS 2013 CONGRESS

Monday - May 06, 2013					
09:00 - 10:30	<p align="center">Congress Opening IAAS President: Carlo Castoro President of the 10th IAAS 2013 Congress & President of the Hungarian Association For Ambulatory Surgery: Gamal Eldin Mohamed Nicoll lecture: Beverly Philip</p>				
10:30 - 11:00	<p align="center">Coffee Break</p>				
11:00 - 12:30	<p align="center">PLENARY (ROOM A): The actuality of Robotic surgery & NOTES in day surgery</p>				
	ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
12:30 - 13:30	<p align="center">Lunch</p>				
13:30 - 15:00	<p>Invited lecture: The History of Ambulatory Surgery and Endoscopy</p>	Multimodal concept for the prevention and management of PONV and pain	Accreditation for day surgery	Hungarian session Magyar szekció	Free paper session: Orthopedics and high resolution Arthroscopy
		Related free papers	Related free papers		
15:00 - 15:30	<p align="center">Coffee Break</p>				
15:30 - 17:00	<p>ROUND TABLE: Quality issues in Day Surgery</p>	Recent advances in interventional radiology as DS procedures	Peri-operative optimisation: - hypertension, - Diabetes Mellitus, - COPD - cardiovascular disease	Hungarian session Magyar szekció	Free paper session: Proctology in DS, role of „high tech” and endoscopy
		Related free papers	Related free papers		

PRELIMINARY PROGRAM OF THE IAAS 2013 CONGRESS

Tuesday - May 07, 2013

09:00 - 10:30	PLENARY (ROOM A): Minimally invasive interventions in day surgery 1. Conventional versus laparoscopic or endoscopic 2. General versus regional or local anaesthesia				
10:30 - 11:00	Coffee Break				
	ROOM A	ROOM B	ROOM C	ROOM D	ROOM E
11:00 - 12:30	ROUND TABLE: Development & expansion of day surgery in the world	Organising a day surgery unit Finance in DS, Cost benefit analysis	Application of laser and high frequency techniques in DS	Free papers session: Hernia surgery and Laparoscopy	Hungarian session Magyar szekció
		Related free papers			
12:30 - 13:30	Lunch				
13:30 - 15:00	ROUND TABLE: Education & research, how can it enhance the development of DS	New drugs in ambulatory anaesthesia and surgery: local anaesthetics, oral anticoagulants, neuromuscular blockade management / etc./	Patient safety, hygiene and prevention of infection	Results of IAAS Projects	Free papers session: Gynecologie, laparoscopy in DS
15:00 - 15:30	Coffee Break				
15:30 - 17:00	Gastroenterologic endoscopy and DS	Patient satisfaction and patient information	Free papers session: Urology and Endourology	Hungarian session Magyar szekció	Free papers session: Plastic & reconstructive surgery
		Related free papers			

PRELIMINARY PROGRAM OF THE IAAS 2013 CONGRESS

Wednesday - May 08, 2013

09:00 - 10:30

PLENARY (ROOM A):
The hospital of the 21th Century: Carlo Castoro

10:30 - 11:00

Coffee Break

ROOM A

ROOM B

ROOM C

ROOM D

ROOM E

11:00 - 12:00

Free papers session:
Robotic surgery and
NOTES in DS

Emergency cases
managed in a Day
Surgery Unit

Nursing and
rehabilitation in day
surgery

Endoscopy in the field of
spine and small joints
spinal surgery

Free papers session:
Maxillo-facial surgery
and E.N.T use of
endoscopic techniques

12:00 - 12:30

Free papers session:
Cataract surgery &
ophthalmology

13:00 -

Farewell and welcome
to 2015

SPONSORSHIP LEVELS

Please find below some package offers for the different sponsor levels (diamond, gold). You are of course free to put together your individual sponsoring package by choosing the items that are most appropriate to your company policy. Should the amount of your support reach the below mentioned levels, your company will then automatically qualify for the appropriate sponsor title.

Exhibition of medical equipment and / or products:

Minimum requirement is 1 unit=6 square meter. The exhibition during the conference will provide the opportunity to the company to contact the delegates directly. It is a great chance to meet the main target group and build long-term personal relationship with them.

- exhibition area for 3 days in Diamond Sector: EUR 500 / 1 m²
(required minimum area: 6 sqm)
- exhibition area for 3 days in Gold Sector: EUR 400 / 1 m²
(required minimum area: 6 sqm)

The stand rental includes the following services: floor space, daily cleaning, and 2 exhibitor badges (including unlimited access to the exhibition area, scientific program, 1 copy of Congress Program, lunch, coffee breaks, but does not include the VAT (27%)). Additional exhibitor badges can be purchased at 150 EUR+VAT. For possible orders of any extra services (stand walls, signage, carpet, light, decoration, furniture and power) all contracted companies will receive the Exhibitors' Manual further on.

1. Title of Main Sponsor (no exclusiveness): EUR 50.000

Two advertising pages in the congress Program and Abstract book; the Main Sponsor is also the sponsor of the Banquette Dinner or Welcome Reception or Opening Concert or the Invited Speaker's Dinner. 30 m² exhibition area is free of charge (Diamond Sector). 5 representatives of the Company are registered free of charge. Possibility of organization of a Symposium or Workshop (30 minutes), and the appearance of the company's logo on the congress badge, also the banner with the sponsoring company's logo (expense of the company) can be put up during the official banquet dinner. Product sample or brochure (supplied by the sponsor) inserted into each delegates' satchel. Company logo featured on each delegate satchel. Internet link from the official web page of the Congress to the sponsor's page. Recognition as a Main Sponsor on all printed materials. Corporate signage (provided by the sponsor) displayed on the main stage through the congress.

2. Title of Sponsor (no exclusiveness): EUR 25.000

One advertising page in the congress Program and Abstract book; the Sponsor is also the sponsor of one Coffee Break. 20 m² exhibition area is free of charge (Diamond Sector). Possibility of organization a Symposium or Workshop (20 minutes). 4 representatives of the Company are registered free of charge. Product sample or brochure (supplied by the sponsor) inserted into each delegates' satchel. Recognition as a Sponsor on all printed materials. Corporate signage (provided by the sponsor) displayed on the main stage through the congress.

3. Sponsorship of Social Programs:

The different social events are accompanied by the highest prestige during the event, therefore a significant attendance may be expected.

Sponsoring of VIP Room:	EUR	8.000
Sponsoring of the Banquette Dinner:	EUR	12.000
Sponsoring of the Opening Concert:	EUR	10.000
Sponsoring of the Invited Speaker's Dinner:	EUR	8.000
Sponsoring of Internet Corner:	EUR	5.000
Sponsoring of Notepads and Pens:	EUR	1.000

4. Advertising in the congress leaflet:

Each delegate receives the Final Program Book which will surely be used during the Course and afterwards as a reference as well

1 cover page:	EUR	3.000
1 page:	EUR	1.500

5. Congress Symposium:

Held by the Sponsor, the Company Symposium takes place in the Congress Venue and will be included in the Congress Schedule

45 minutes symposium:	EUR	25.000
30 minutes symposium:	EUR	20.000

Any of the above mentioned sponsorship activities have to approved by the organizing committee. Charges above are Net Prices (VAT 27 %). Registration fees include two persons free of charge for each 6 m² exhibition area. For our sponsors, see offer in paragraph II.

Please submit your application in writing on the enclosed application form by returning the forms to Convention Budapest Ltd., possibly by **01.12.2012**.

Convention Budapest Ltd. will be pleased to provide further information upon request.

We are looking forward to hearing from you,

Yours sincerely

Congress Office:

Mr. Karoly Bagdi
Managing director

Mr. Zsombor Papp
General manager

Convention Budapest Ltd.