

BONE AND JOINT DECADE

2008 INTERNATIONAL VIDEO AWARD

Dear Network Coordinators,

We are very pleased to announce the 2nd Annual Bone and Joint Decade International Video Award. This BJD honorary prize was created to recognise the most innovative and creative video presentations produced in member countries aimed at delivering messages to the public about musculoskeletal health.

All BJD National Action Networks are invited to submit videos of up to five minutes long which they have produced by the Network or by the national health department or other charity for public service and information. The themes of the videos may be any topic which falls into the realm of the BJD target areas and strategy; for instance, the role of the seat belt use in road traffic injury prevention, the role of good nutrition in osteoporosis prevention, and so on. The video clips do not have to be a BJD NAN production, and credits will be given to the producers, but should echo The goals of the Decade.

Last year's winner was produced by the US National Osteoporosis Foundation. Please see http://www.bjdonline.org/Uploads/NOF_Talking_X-Ray-GCM.mpg to view the video. And for further details about entering this year's video competition, please visit http://www.bjdonline.org/default.aspx?contId=1806

Thank you,

Prof Lars Lidgren Chairman, BJD International Steering Committee and Dr Marcos Musafir Member, BJD International Steering Committee