

ICLAM E-Newsletter Spring 2011

1. Message from the President:

Dear Colleague,

This is the second issue of the ICLAM e-Letter. I want to take this opportunity to thank Robert Kneepkens, our Webmaster, for the impressive job he did on the website in order to provide us with a powerful tool that we should use extensively in the near future. I also have to thank Pieter Coetzer, a very proactive General Secretary, efficient and reliable. Thanks to them, the ICLAM is on the right path and we may expect to improve our networking and to start to discuss new trends inside our business as Medical Directors.

We actively try to improve our networking and are happy to welcome new members to the committee, from Northern Europe (Finland, Sweden) and from Honduras. There are virtually 3 seats per country in the ICLAM and there are some areas where we do have to improve our networking such as Latin America, India, and the African continent for example. All of us, having professional contacts in these areas, should now be in a situation to emulate them and help to create links with these countries through the internet tool.

We're also actively preparing the next ICLAM Congress: Madrid in 2013 and The Netherlands in 2016. Javier Aparicio and his staff are working hard and we'll visit them in May to meet the organizing and the scientific committee in order to prepare for the ICLAM Bureau meeting of June. Robert Kneepkens is also working hard on the Netherland's project for 2016 and we'll visit Maastricht and Rotterdam in the next few days to check the facilities of both these venues in prospect of our future congress.

The Asian Area is also very active and the AIMA meeting will be held in Shanghai in October. I'll have the opportunity to visit China, Korea, Taiwan and Hong-Kong in the next few weeks and will have discussions with our colleagues to tighten our relationship with Asia.

I'd like to thank all the contributors of the e-letter and call for all of those who would have the will, in the future, to send us their contributions for the next issues of the ICLAM letter.

Kind regards,



Fabrice CHOUTY
ICLAM President

2. **Progress ICLAM2013 Madrid**

Ana Villanueva

Planning for the next ICLAM conference in Madrid is progressing well.

Business plan:

- Confirmed sponsors:

Platinum: Mapfre

Gold: SwissRe

Silver: Scor, GenRe, HSBC

- Pending sponsors: RGA, Munich Re (tbd) and Mutuelles des Sportifs
- Other sponsors have already been approached and are pending on additional information on the Conference (floor plan, prices and other promotional articles)

Committees:

- **Organizing Committee:** On April 15th Dr. Chouty and Dr. Kneepkens will be in Madrid to discuss the progress of the organization of ICLAM 2013. We will meet at the Meliá Hotel, where the congress will take place, and present our proposal on the structure, opening ceremony, topics for the lectures, among others.
- **Scientific committee:** The committee has completed the proposed structure for the congress to be presented to Dr. Chouty and Dr. Kneepkens in our next meeting.

The proposed structure is a mixture of the traditional scheme and our idea of different symposiums.

Keynote speech:

Two keynote speakers are considered at this point in time: Dr. Fuster or Dr. Brugada. Dr. Brugada has also been proposed to participate in the Heart Symposium during the conference.

At our next meeting, the committee will finalise the list of topics to be discussed.

A full list of suggested topics for the conference can be viewed at our website www.iclam.org

Conference:

- The Technical Secretary (Carlson Wagonlits Travel) has attended our last meeting held on February 3rd. All technical aspects on the Conference have been addressed. In case of a positive response from her Majesty the Queen of Spain or any other member of the Royal Family to our invitation for the opening of the conference, the security and safety protocol will have to be included on the programme.

Web site:

Ana Paez has worked closely with Robert Kneepkens on the web page, which is almost finished and fully translated into Spanish.

Pending actions:

- Round of visits to introduce ICLAM and get more sponsors. Allocation of companies and visitor has already started.
- Complete the list of topics and their lectures
- Write a letter from the Scientific Committee to invite all Medical advisors and Associate Doctors from South America to the Conference.
- Work on the One-day seminar.

Next meeting: March 28th at 6:30 pm at Gen Re office in Madrid

3. **ICLAM2016:**

Robert Kneepkens

The 25th ICLAM Congress 2016 will be hosted in the Netherlands by the GAV (Dutch Association of Insurance Medicine). It is the 4th International Congress of Insurance Medicine to take place in the Netherlands after Amsterdam (1901), Scheveningen (1958) and The Hague (1989).

The year 2016 is special in many ways.

- In that year 115 years have passed since the foundation of AIMECA, the predecessor of ICLAM. AIMECA was founded during the second International Congress for Insurance Medicine in Amsterdam, September 24th 1901.
- And, in 2016 500 years will have passed since the death of Hieronymus Bosch, the famous Dutch painter (see: http://en.wikipedia.org/wiki/Hieronymus_Bosch). An anniversary that will get a lot of attention in the Netherlands throughout the year. The anatomy of the creatures painted by Bosch will certainly interest all medical doctors.



Painting by Hieronymus Bosch, the world famous painter.

The Local Organizing Committee responsible for the first preparations consists of Astrid Blaauw-Hoeksma MD (President GAV), Jan Bronsema MD, Jan Buitenhuis MD PhD, and Robert Kneepkens MD. They are assisted by Congrex (a leading international PCO) and the Dutch Association of Insurers.

We welcome you all to join us in 2016.

4. **New items on ICLAM website:**

Robert Kneepkens

Visitors to the ICLAM Website (www.iclam.org) will notice that the site is growing and evolving into an useful tool for the ICLAM community. Some of the many changes in the last months:

- **Translations** : Most pages of the ICLAM Website (www.iclam.org) have been translated into Spanish, some pages into French and Dutch. English remains the default language. If you click on one of the flags at the bottom of each page, you will see the translation into the chosen language.
- **History** : The pages on history and previous congresses have been expanded. This year ICLAM celebrates its 110th anniversary. ICLAM started September 11th 1932 as the continuation of AIMECA, founded September 24th 1901.
- **Community** : The ICLAM Community now has its own page. Registered users can join the Community by changing the settings on the *tab* "Community" in "My Account". The Community page shows all participants to the ICLAM Community, with name, photo, contact form, name of the company and a list of memberships of insurance medicine associations. The ICLAM Community is an easy way of finding and contacting colleagues. All 47 ICLAM members participate in the Community. Join us too!
- **Privacy** : The ICLAM Website contains the names and E-mail addresses of delegates to the last ICLAM Congresses. To ensure the privacy, the website has a Privacy Statement. You can read here that ICLAM will never give any information to third parties. Only ICLAM and the Local Organizing Committees of the ICLAM Congresses have access to these data.

Important:

Delegates at the ICLAM Congresses in Berlin 2007 and Cape Town 2010 were registered as users by ICLAM. If you have received this Newsletter, you are a registered user at the site with the E-mail address this Newsletter was sent to.

To visit the full site, you will have to log in. To log in, you will need your username and password. For the first visit click on "Request a new password". You will be redirected to the page <https://www.iclam.org/user/password>. Fill in the E-mail address this newsletter was sent to, and you will receive a message with a link for a one time login. This message will also contain your username.

5. **International News**

5.1 **AIMA (Asia)** :

Fajah Peshi

The next AIMA conference will be held in Shanghai, China, from 16 to 19 October 2011. A very good turnout is expected, given the number and size of life and health insurance companies based in Shanghai (and other parts of China, including Hong Kong).

Dr Jenny Zhou, ICLAM Committee member, will be the Chair of the conference and is working with a local team on the program and the logistics of the conference.

For more information, look at www.aimaconference.com

5.2 **CLIMOA (Canada):**

Charles Jones

This year's Annual Scientific Meeting of the Canadian Life Insurance Medical Officer's Association (CLIMOA) will be held in Toronto, Canada, May 15-18, 2011. CLIMOA's website is www.climoa.com Some of the topics to be discussed include the following:

- Is Cirrhosis Insurable?
- ECG Findings as Hallmarks of Sudden Death
- Pancreatic Cancer Update
- Chronic Fatigue Syndrome and Virology
- Myelodysplastic Syndromes
- Psychiatry and life Insurance
- Underwriting Prostatic Intraepithelial Neoplasia (PIN)
- Chronic Kidney Disease
- Underwriting and Ethnicity

5.3 **AAIM (USA):**

Charles Jones

Because much of AAIM's archival material was nearly lost a few years ago, arrangements have been made with the St. John's Insurance Library, St. John's University, New York City, to store all of the Academy's existing archival material. Additional deposits to these archives will be made on an annual basis. A catalog of all archival material can be obtained through AAIM's website www.aaimedicine.org. This year's Spring Meeting of the Academy's Executive Council will be held in May, 2011. This interim meeting is usually held as a phone conference. The Annual Scientific Meeting of the Academy will be held in Chicago, October 1 through 5, 2011. The list of topics to be discussion has not yet been formalized.

5.4 **AMUS (UK):**

Ray Gill

The amalgamation of the Doctors society, AMS, and the Underwriters, AMU, has been going on for many months. The final version is not yet complete and we are short of Doctors. To increase the number on the Council we have to change the rules, which will happen mid-March.

In the meantime a half day meeting is planned on Psychiatry for late March but the programme is not yet complete.

Most meetings will be in the evening, which include dinner or drinks.

We need to stay in control of medical advances and concentrate on cutting edge technology which will be important in risk assessment as individuals come forward for insurance who have had successful, say, stem cell therapy for tracheal stenosis. More information can be found at www.amus.org.uk

5.5 **AMCAP:**

Fabrice Chouty

In France, the AMCAP (French assurance medical society) will hold its annual scientific meeting on Friday, May, 20th 2011: a whole day dedicated to long term care, and the problems we'll have to deal with in the future as the general population of insured people is becoming older and older. The morning session will focus on the insurance and legal aspect of the question and the afternoon session on some medical key points that often lead to dependence. Information concerning this meeting can be found on the AMCAP blog: <http://amcap.blogspot.com/> or asked to the AMCAP General Secretary (webamcap@wanadoo.fr).

5.6 **ASISA (South Africa):**

Pieter Coetzer

The trade association for long term insurers in South Africa is called ASISA – the Association of Savings and Investment South Africa. Although the name does not refer to risk products, the management structure has a separate Risk Board looking after protection cover business.

One of the most active committees of ASISA is the Medical and Underwriting Standing Committee (MUSC). MUSC consists of Medical Advisors who are employed full-time in Insurance Medicine, senior underwriters and an actuary. This committee's mandate is to protect our right to underwrite, which requires pro-active actions to ensure that

- Customers are treated fairly
- Products provide value for money, and are understandable for the average consumer
- Risk ratings are evidence-based and non-discriminatory
- Risks for the long-term industry are identified timeously and remedial actions taken or proposed
- Healthy relationships are maintained with important stake holders like the medical association, government, the media, lobby groups and NGO's.
- Underwriting practices comply with our legal framework
- HIV testing is done according to the standards set in our HIV testing protocol.

A separate voluntary association exist for meetings and training of underwriters and medical advisors. This is SASIMU – the South African Society for Insurance Medical Underwriters. It has two chapters, one in Johannesburg and one in Cape Town. Each chapter has quarterly meetings after hours where a guest lecturer presents a topic, followed by a dinner or snacks. These functions are well attended and provide a very good platform for underwriters to socialize and exchange ideas. Venues and eats/drinks are sponsored in turn by the insurers and reinsurers.

The South African market has a very high saturation in terms of private protection cover. This leads to strong competition and subsequent underwriting rate discounts, sometimes beyond levels of comfort. It provides a very challenging situation for the Medical Advisor, who must find a balance between evidence-based and market-competitive rates.

5.7 **ANZIMA (Australia):**

Fajah Peshi

Founded in 2009, ANZIMA is now a well established force in the Australian and New Zealand life insurance market. The industry has committed considerable funds to support the organization. In return, ANZIMA members are working on guidelines and share relevant information among themselves, but also with the industry. It is noteworthy that ANZIMA has invited a considerable number of Chief Underwriters and Claims managers to join the association.

5.8 **EUMASS (Europe):**

Robert Kneepkens

EUMASS is the European Union of Medicine in Assurance and Social Security. EUMASS represents social insurance doctors. EUMASS organizes congresses every two years. The 19th EUMASS congress will take place in 2012 in Padova, Italy.

<i>Date</i>	June 14 th – 16 th , 2012
<i>Venue</i>	Aula Magna and the Agorà S.Gaetano of the University of Padova
<i>Title</i>	Social Insurance Challenges in Europe
<i>Chair Local Organizing Committee</i>	Dr. Christina Dal Pozzo, Vice-President EUMASS
<i>Chair Scientific Committee</i>	Dr. Jorma Järvisalo, EUMASS council
<i>Members Scientific Committee</i>	Prof. Santo-Davide Ferrara, University of Padova; Prof. Bonifaci, Chief Medical Adviser INAIL; Prof. Massimo Piccioni, Chief Medical Adviser INPS; Dr. Cristina Dal Pozzo, Vice-President EUMASS; Prof. Peter Donceel, Treasurer EUMASS; DM. Hans-Werner Pfeiffer, Vice-President EUMASS; Prof. Freddy Falez, EUMASS council
<i>Website</i>	www.eumass.com

6 **Upcoming International Conferences on Insurance Medicine**

- **Canada:** Canadian Life Insurance Medical Officers Association (CLIMOA)
66th Annual Scientific Meeting
May 15-18 2011, Toronto
www.climoa.com
- **USA:** The American Academy of Insurance Medicine (AAIM)
120th Annual Meeting
October 1-5 2011, Chicago
www.aaimedicine.org

Association of Home Office Underwriter (AHO)
May 1-4 2011, Las Vegas
www.ahou.org
- **UK:** LUCID
September 18 – 21 2011, in Cardiff
- **China:** All India Management Association (AIMA)
8th Scientific Conference
October 16-19 2011, Shanghai
www.aimaconference.com
- **Italy:** European Union of Medicine in Assurance and Social Security (EUMASS) 19th Scientific Conference
June 14-16 2012, Padova
- **Netherlands:** DICIM (Dutch International Congress of Insurance Medicine)
November 10th-11th, 2011:
Thursday 10th: English programme
Friday 11th: Dutch programme

7. **Personal news**

We want to congratulate Dr. Ana Villaneuva with her recent appointment as CMO for Mapfre in Spain. We wish her well in her new position.

Contributions written by authors as indicated.

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