



DIAL webinar DIAbetes experts onLine

Are you under control of unconscious hurdles in T2DM management?

Dear Doctor,

On behalf of Novartis Pharma AG, I am pleased to invite you to register for the DIAL webinar, '**Are you under control of unconscious hurdles in T2DM management?**', on **2nd/3rd May**.

This interactive 90-minute live event, organized and sponsored by Novartis Pharma AG, will focus on providing diverse perspectives on addressing unconscious bias and the impact of cultural, environmental and social factors on attitudes and aspirations to remove barriers to optimized diabetes care.

Webinar timings

Wednesday 2nd May **23:00–00:30 UK Time (BST)**

Thursday 3rd May **11:00–12:30 UK Time (BST)**

Thursday 3rd May **15:00–16:30 UK Time (BST)**

The webinar will be chaired by **Dr Päivi Paldánus**, Global Medical Director Diabetes at Novartis, who will be joined by **Dr Aus Alzaid**, Consultant Diabetologist at the Prince Sultan Military Medical City, Saudi Arabia; **Dr Mohamed Hassanein**, Senior Consultant Endocrinologist at Dubai Hospital and member of the Dubai Health Authority, UAE; and **Dr Kirtida Acharya**, Lecturer at the Department of Medicine at the University of Nairobi and Honorary Consultant Physician/Endocrinologist at Kenyatta National Hospital, Kenya. The speakers will each give a 15-minute presentation, followed by a live question and answer (Q&A) session.

This webinar will provide an opportunity for you to join colleagues and international experts from across the globe to discuss best practice in T2DM care. The webinar will be repeated three times over 2nd/3rd May to cater for different time zones.

Please click on the link below to register for the webinar. Once registered, you will receive a confirmation email with more details and instructions on how to join the webinar.

<https://novartisdiabetes.adobeconnect.com/admin/show-event-catalog?folder-id=1924552908>

Please see below for more information on the agenda and the speakers. I hope that you will be able to attend this informative webinar.

Please do not hesitate to contact me if you have any further questions.

This is your personal invitation: please do not forward this link on.

Agenda

Session	Duration	Speaker
WELCOME & INTRODUCTION	5 minutes	Dr Päivi Paldánus
PRESENTATIONS		
Approaches to management of T2DM patients with diabetic complications How do you break the news that your patient has a diabetic complication? Dr Alzaid will explore how vastly different reactions are provoked by the same problem, when practicing in environments of extreme contrast.	15 minutes	Dr Aus Alzaid
Impact of cultural, geographical and environmental factors on T2DM treatment How can we navigate cultural factors with a patient-centric approach? Dr Hassanein will discuss the effects of beliefs, cultural habits and the climate on treatment success via exploration of the management of diabetes during Ramadan.	15 minutes	Dr Mohamed Hassanein
Impact of physician and patient gender on T2DM management and treatment outcomes What are the gender-specific challenges in T2DM management? Dr Acharya will discuss this with a focus on hurdles to treatment success in a male-dominated culture, and an exploration of the related communication taboos.	15 minutes	Dr Kirtida Acharya
LIVE WEBINAR Q&A Throughout the webinar, participants will be able to submit questions to the faculty for discussion in the Q&A session.	35 minutes	All speakers
SUMMARY & CLOSE	5 minutes	Dr Päivi Paldánus
TOTAL DURATION	90 minutes	

Speakers



Dr Aus Alzaid

Consultant Diabetologist,
Prince Sultan Military Medical City, Riyadh, Saudi Arabia

Dr Alzaid is a Consultant Diabetologist at the Prince Sultan Military Medical City, Riyadh.

A medical graduate of Dublin, Ireland, Dr Alzaid completed professional training in the UK and pursued a postdoctoral fellowship at the Mayo Clinic, USA. His research in diabetes was accredited with the Shoman Prize for Best Young Scientist in the Arab World.

Academically, Dr Alzaid has published widely in a range of prestigious diabetes journals including Diabetes Care, Diabetologia, JCEM and The Lancet.

Dr Alzaid enjoys the day-to-day care of people with diabetes. His interests include medical education, writing for the media and contributing articles to digital education programs on scientific platforms, as well as speaking about and promoting the cause of diabetes in Saudi Arabia and beyond.



Dr Mohamed Hassanein

Senior Consultant Endocrinologist,
Dubai Hospital & Dubai Health Authority, Dubai, UAE

Dr Hassanein is a Senior Consultant Endocrinologist at Dubai Hospital, and is a member of the Dubai Health Authority (DHA) Diabetes Committee.

His research expertise focuses upon Ramadan and its impact amongst diabetic individuals. Currently, he is the Chair of the Diabetes and Ramadan International Alliance (DAR).

Further to this, he has also co-authored an array of recommendations which have been featured in the American Diabetes Association (ADA) and British Medical Journal (BMJ), as well as being one of the main authors of the International Diabetes Federation and DAR Practical Guidelines.

His awards include being co-recipient for the Diabetes UK Structured Education first prize in 2008 and 2009, and the European Association for the Study of Diabetes (EASD) education prize in 2009.

Dr Hassanein is significantly involved in diabetes education within the UK, being a co-founder, Honorary Senior Lecturer and Associate Director of the Cardiff University Diabetes Diploma and an examiner with the Royal College of Physicians for the MRCP clinical exam.



Dr Kirtida Acharya

Lecturer, Honorary Consultant Physician/Endocrinologist
University of Nairobi, Kenyatta National Hospital, Nairobi, Kenya

Dr Kirtida Acharya is a lecturer at the Department of Medicine, University of Nairobi, and is an Honorary Consultant Physician/Endocrinologist, at Kenyatta National Hospital.

Her previous work has included an array of positions across the UK, including appointments at Chesterfield Royal Infirmary, Aintree University Teaching Hospital, North Glasgow University Hospitals NHS Trust and the Glasgow Royal Infirmary.

Whilst holding a number of committee positions throughout the diabetes and medical community, such as membership of the International Diabetes Federation (IDF), she is also the sub-editor for the Diabetes Manual for Kenya alongside the Kenya Diabetes Study Group.

Her research has featured in several publications including the East Africa Medical Journal and British Journal of Rheumatology.

